

U.S. Serial No. 09/532,755  
Attorney Docket No. PD-990193

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant(s)** : Finseth et al.

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Filed : March 22, 2000

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**Title : Method and Apparatus for Transmission, Receipt and Display of Advertisements**

**CENTRAL TAX CENTER**

Art Unit : 8261

~~✓ George S. Grunebach~~

Examiner : Jason J. Chung

Registration No. 25, 179

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DEC 3 0 2003

**OFFICIAL**

**RESPONSE TO OFFICE ACTION DATED AUGUST 1, 2003**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office action dated August 1, 2003, please enter the following amendments and consider the accompanying remarks. This response is accompanied with the payment of a two (2) month extension of time.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.